



Student Involvement Fair 2015

Social Media Campaign

August 17-29

Facebook, Instagram, Twitter

August 17

Facebook

- Less than a week until Move-In Day 2015! We are so excited to welcome all the new Buckeyes to campus! #New2OSU #WelcomeOSU



Instagram

- Who's ready for red cart season with Move-In Day less than a week away? #New2OSU #WelcomeOSU



Twitter

- Get ready to kick off the new school year right with Welcome Week 2015! Check out a full list of events at <http://welcomeweek.osu.edu/events>
- Who's ready to #GetInvolved with the Student Involvement Fair only 7 days away? Come check out what cool things OSU has to offer! #SIF2015

August 18

Facebook

- With over 1,200 student organizations to choose from, OSU provides a wide range of opportunities for students to get involved. Check out the Student Involvement Fair, on Sunday, August 23rd, from 5-8 PM on the oval to learn more about these amazing opportunities! #new2OSU #welcomeOSU



Instagram

- Location: The Oval
- Only 5 days until #SIF2015...come to the oval from 5-8 PM on August 23rd to check out over 700 of OSU's student orgs! #new2osu #welcomeosu #fye



Twitter

- #new2osu ? Check out #SIF2015 on 8/23/15 from 5-8 PM on the Oval to join 700+ OSU student orgs! #welcomeOSU #GetInvolved
- DYK that OSU has 1,200+ student orgs on campus? Check out #SIF2015 on 8/23/15 to learn more!

August 19

Facebook

- No matter what you're interested in, the Student Involvement Fair is bound to have something for you! Stop by the Oval on 8/23/15 to check out all the things you can #GetInvolved with!



Instagram

- Check out the Student Involvement fair on 8/23/15 to see what Brutus is going to #GetInvolved with this year! #SIF2015 #WWBD



Twitter

- Questioning whether or not to go to the Involvement Fair? Just ask yourself What Would Brutus Do? He would #GetInvolved #WWBD #SIF2015
- Make sure you check out all the other cool events happening during Welcome Week 2015! All the events are listed at <http://welcomeweek.osu.edu/events>

August 20

Facebook

- Intramural sports? Religious groups? Greek life? #SIF2015 is bound to fit your interests! Come to the oval from 5-8 PM on 8/23/15 to learn more about the endless opportunities OSU student orgs present!



Instagram

- Location: The Oval
- Interested in joining a student organization? #SIF2015 is the place for you! Only 3 days until we gather on the oval to learn about the endless opportunities available! #new2OSU #welcomeOSU



Twitter

- The #SIF2015 is the best place to find a student org that fits your style! Check out a list of orgs here to get a head start!
http://ohiounion.osu.edu/get_involved/student_organizations/directory
- Only 3 days until #SIF2015! If you're #new2osu get ready to jump in and #GetInvolved!

August 21

Facebook

- Mark your calendars for Student Involvement Fair on 8/23/15 from 5-8pm! You may even get some cool free stuff while you #GetInvolved #SIF2015



Instagram

- Let us know what you are looking to #GetInvolved with this year at OSU! Brutus might even be signing up too! #WWBD #SIF2015



Twitter

- DYK? OSU has over 700 student organizations you can #GetInvolved with! Check out more info at http://ohiounion.osu.edu/things_to_do/sifair
- After you hit the #SIF2015 on 8-23, stop by all the other events Welcome Week 2015 has to offer! Full list at <http://welcomeweek.osu.edu/events>

August 22

Facebook

- Looking to #GetInvolved on campus? Check out over 700 of OSU's student organizations TOMORROW on the oval from 5-8PM... you're bound to find the org for you! #new2OSU #welcomeOSU



Instagram

- Location: The Oval
- Brutus is ready for #SIF2015...are you?! Get ready to #GetInvolved TOMORROW on the oval from 5-8 PM #new2OSU #welcomeOSU #WhatWouldBrutusDo?



Twitter

- #new2osu? Check out #SIF2015 TOMORROW on the oval from 5-8 PM to learn more about OSU's student orgs! #welcomeOSU
- Don't forget to check out #SIF2015 TOMORROW on the oval for tons of information and fun! #new2OSU #welcomeOSU



August 23rd (2 posts day of event)

Facebook

- With a new year comes another new chance to #GetInvolved on campus! Today from 5-8pm on the Oval is your chance to check out the over 700 student organizations that OSU has to offer! #SIF2015 #New2OSU



- Ready to #GetInvolved? Join thousands of OSU students and organizations TODAY on the oval from 5-8PM ! With over 700 student orgs, you're bound to find one that's your style! #new2OSU #SIF2015 #welcomeOSU

Instagram

- Location: The Oval
- Don't miss your chance to #GetInvolved TODAY from 5-8pm on the Oval! #SIF2015



Twitter

- Who's excited for the Student Involvement Fair happening TODAY from 5-8pm on the Oval? Get ready to #GetInvolved #SIF2015
- Come to the oval today from 5-8 to #GetInvolved at #SIF2015...no matter your interest, you'll find something for sure!

August 24

Facebook

- Make sure you check out Buck-i-Frenzy 2015 today at the RPAC starting at 2pm for some free food and fun!



Instagram

- First Years: Don't miss the big Columbus Welcome Event today at 11:30am! #New2OSU



Twitter

- First Years: Join Dr. Drake today for an official academic welcome to OSU at the President's Convocation at 10:30am in the Schottenstein Center! #New2OSU
- Make sure you stop by the RPAC TODAY starting at 2pm for Buck-i-Frenzy 2015!

August 25

Facebook

- Come celebrate to diverse Ohio State community tonight with the Drums & Dough event! Stop by the Union tonight at 7pm for some free food and entertainment!



Instagram

- Check out the Campus Locator Booths located around campus for some help braving the first day of classes in the 2015-2016 school year! #New2OSU



Twitter

- Need help finding a class? Make sure you check out the Campus Locator Booths around campus for some help!
- Interested in learning more about Block O? Check out the Block O Block Party for free food and games tonight at the RPAC starting at 5pm!
- Dive into the diverse community here at OSU by stopping by the Union at 7pm for Drums & Dough!

August 26

Instagram

- Need a chance to relax and celebrate the new year? Check out a Movie on the Oval tonight at 8pm!



Twitter

- Head over to the Oval tonight at 8pm for a Movie on the Oval!
- Join hundreds of other Buckeyes on 8/29/15 for Community Commitment where you can help serve the Columbus community!
- Make sure to check out <http://welcomeweek.osu.edu/events> for other events happening during Welcome Week 2015!

August 27

Facebook

- Head over to the Ohio Stadium to experience one of OSU's most dynamic spirit events! Buckeye Kick-Off begins TONIGHT at 6pm!



Instagram

- Join Brutus for Buckeye Kick-Off TONIGHT at the Ohio Stadium from 6-8pm!



Twitter

- Make sure you show your OSU spirit tonight at Buckeye Kick-Off located at the Ohio Stadium from 6-8pm!
- Interested in serving the Columbus community? Check out Community Commitment on 8/29/15! More info at <http://www.payitforward.osu.edu/>
- **Retweet OUAB with any Welcome Week concert posts**

August 29

Facebook

- Community Commitment is one of Ohio State's largest service events! Today thousands of OSU students will hit the streets of Columbus to service the community we are a part of! Check out <http://www.payitforward.osu.edu/> for more info!



Instagram

- Participating in Community Commitment today? Post your pictures using #CC2015 so we can see all the awesome ways OSU is serving the Columbus community!



Twitter

- Shoutout to all the Buckeyes who are taking on Columbus today to serve the community! Thanks for participating in Community Commitment 2015! #CC2015
- **Retweet OUAB about any Welcome Week concert posts**
- Make sure to keep up with the other Signature Events coming your way this year by visiting signatureevents.osu.edu!